

MACHINE-READABLE INTELLIGENCE

Differentiated company source material, structured for research.

Synorb continuously monitors over 10,000 source channels across corporate websites, engineering blogs, and business podcasts — and turns each new piece of content into a structured Manifest your research, reasoning systems, and products can use instantly.

STREAMS	SOURCE CHANNELS	CLAIMS / 168H	HOME DOMAINS
Thousands	10,000+	1.05M	12

WHAT SYNORB IS

We deliver Manifests — structured representations of new company source material — via Streams organized by Organization, Person, and Dataset.

01 / MANIFEST

The product we dispatch.

A single piece of new content captured from a source channel and turned into three machine-readable views: a Signal, a Brief, and a Record. One Manifest per piece of content. Always the same shape.

02 / STREAM

The unit of subscription.

A filtered view over the live Manifest graph — pinned to an Organization, Person, or Dataset. Hit a Stream and every new Manifest lands the moment it matches.

03 / DELIVERY

Where it lands and how.

REST API for synchronous reads. MCP server for AI agents. WebSocket firehose for live streaming. S3 bulk export for warehouse loads. Every channel returns the same Manifest shape.

WHY THIS WORKS

Most research teams already maintain a fragile pipeline of RSS readers, news APIs, scraped HTML, and ad-hoc transcription — producing unstructured text an analyst then reads and tags. Synorb replaces that pipeline with a single structured input: a queryable graph of **Manifests**, kept current 24/7, that your models and analysts can both read.

ORGANIZATIONS

Public companies, large privates, asset managers, policy institutes, agencies. Each one a Stream.

PEOPLE

CEOs, founders, allocators, researchers, and policy figures whose primary outputs we track.

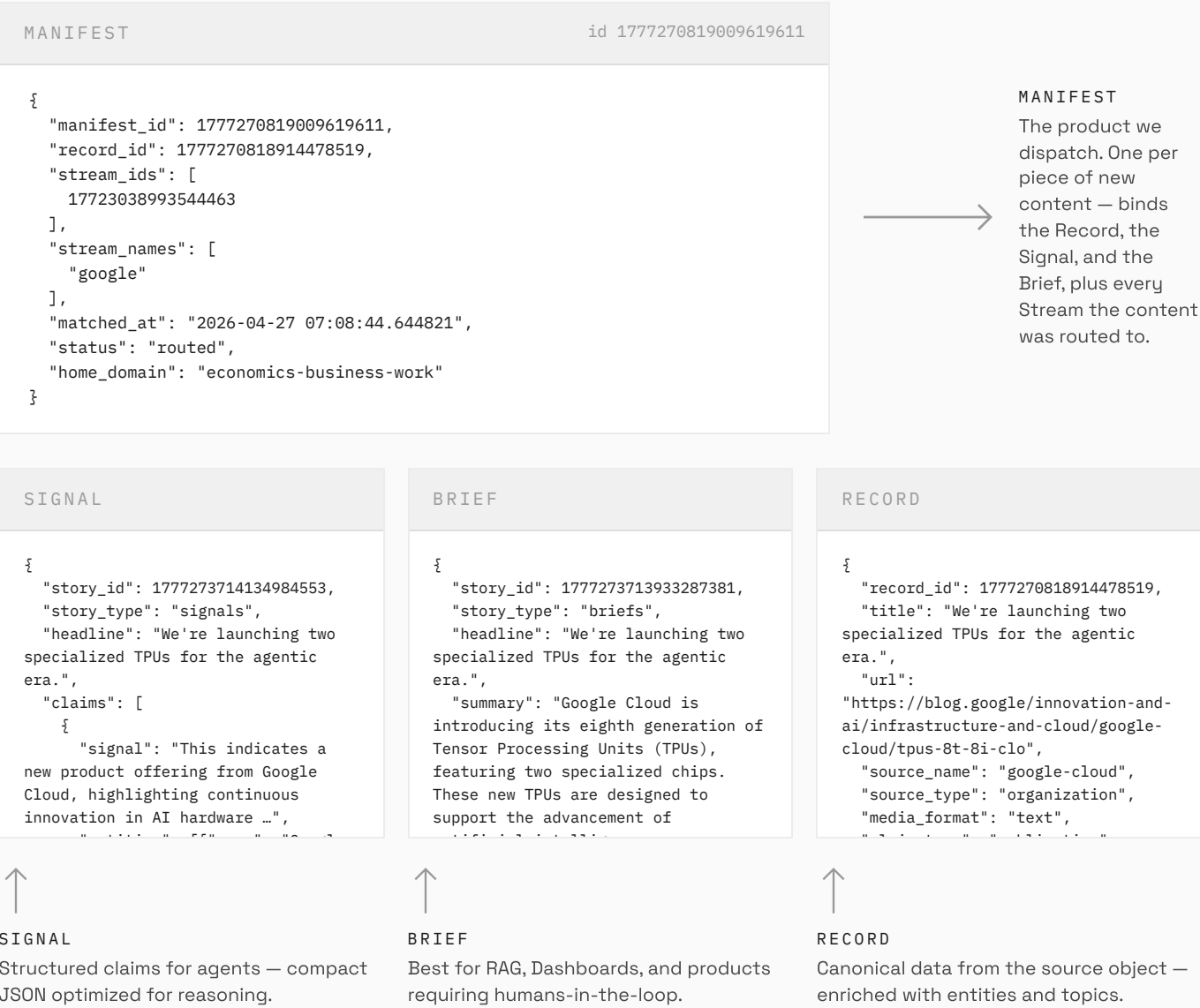
DATASETS

Public datasets — FRED, BLS, SEC, sports odds — resolved to the same Manifest shape.

ANATOMY OF A MANIFEST

Three machine-readable views. One Manifest.

From source channel **google-cloud** — routed to **Alphabet** Stream.

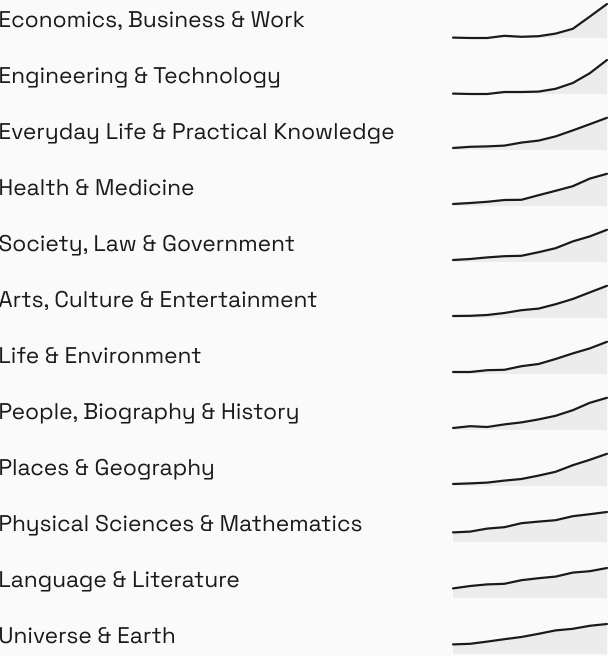


INVENTORY AT A GLANCE

Thousands of Streams. 10,000+ source channels. 12 home domains. The curve is steepening.

Inventory compounds: every Stream we add resolves more entities, which surfaces more sources, which seeds more Streams. New domains, new asset classes, new geographies — we are still on the flat part of our own curve. If a name shows up in your investment universe today and we don't already cover it, we usually can within days.

12 HOME DOMAINS



DELIVERY SURFACE

REST API
JSON Manifests, paginated. Sub-second on cached reads.

MCP Server
Core MCP: synorb-profile, synorb-catalog, synorb-details, synorb-manifests, synorb-stream-search. Advanced MCP for power users. Claude, Cursor, GPT-compatible.

WebSocket Firehose
Live Manifest stream. Sub-second from capture to delivery.

S3 Bulk Export
JSONL files for warehouse loads. Daily and on-demand.

CLAIMS / 168H

1.05M

Atomic assertions extracted in the last 7 days.

INVENTORY GROWTH

Compounding

New Streams every week; cadence accelerating.

UPTIME TRACKING

99.5%

Healed with 20-min Mean Time to Resolution (MTR).